Iowa WIC Program 1-800-532-1579



Your child has you. And you have WIC

Bureau of Nutrition and Health Promotion

Friday Facts

Week ending Issue: September 2, 2011 - Issue #114

Policy

From the WIC Services Policy and Procedure Manual — 380.75 Recruiting Peer Counselors

Several recruiting options are available. Potential avenues include:

- Database of WIC breastfeeding mothers,
- Recommendations from WIC staff,
- Promotional signs in the WIC clinic and other places frequented by WIC families,
- Recommendations from pediatric clinic staff,
- Recommendations from members of local breastfeeding coalitions,
- Promotional signs in general community locations (department stores, grocery stores, etc.), and
- Ads in local newspapers.

Information

National Food Safety Education Month

September is National Food Safety Education Month. Many materials including downloadable education pieces are available at the following web site:

http://www.fightbac.org/campaigns/mythbusters

Dates to Remember

2011

- October 7 Advisory Committee Meeting
- October 24 & 25, 2011 NETC
- January 31, 2012 WIC Contractor's Meeting
- March 29-30, 2012 Maternal and Breastfeeding Nutrition Core Workshops
- August 21, 2012 WIC Contractor's Meeting
- August 29-30, 2012 Infant and Child Nutrition Core Workshops
- October 30, 2012 Communication and Rapport Building Core Workshop

Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Enfaport Lipil	23 – 8 oz cans (ready-to-feed)	9/1/2011	Johnson County WIC	Chuck Dufano @ 319-356-6042
Neocate	19 cans – 14 oz powder 30 cans – 14 oz power	11/19/11 1/8/12	Rosebud WIC	Lucy Reifel @ 605-747-2617
Similac PM 60/40	3 cans	10/2012	Johnson County Public Health	Chuck Dufano @ 319-356-6042